

# THRU VISION

[www.thruvision.com.my](http://www.thruvision.com.my)

strategy. design. branding.



## about us.

**Thru Vision Sdn Bhd** is one of the pioneers and an absolute above & below the line advertising agency specialized in providing distinctive solutions to everyday client needs in competitive market. we have teamed up the best national & international professionals, for each area of our services and adeptness, who works in complete collaboration with our clients to achieve their requirements consummately and within the project timelines.

# designs

that get you noticed

*"Doing business without advertising is like winking at a girl in the dark.  
You know what you are doing, but nobody else does."*

Steuart Henderson Britt



## structure & mission.

we see branding & marketing campaigns from a bird eye view, learning and understanding the needs and requirements of every project to be completed within its timeframe and represent the brand perfectly & completely. we have teams of creative designing, branding, marketing, printing & pr consultants with great experience in the creation and management of brands & client communications and much more to offer for project management, from the minute the idea is born, till the point of its state-of-the-art realization. we bring you the best advertising solution to reach the objective within the set budget.

**our mission** is to concoct a magical potion using strong ingredients like creativity, marketing strategy, pr & more that will levitate our clients brand on top in their respective industries. we strive and crave to achieve our mission with optimum performance and deliver above expectations.

ideas that make a difference.

## focus

your brand on top



our strength.

#### elite solutions for day-to-day brand needs

- creative, innovative & strategy dissection.
- best international & local photographers, models & promo staff.
- high level of creative idea & concept generation.

#### highly experience in advertising & marketing

- branding, pr, web development & strategy experience in the launch and support of small to great companies.
- high quality standard of print & fabrication to give the optimum output.
- road shows & product promo, project creation & management with the smart and productive supervision to highlight every concept and message.
- full support to satisfy and fulfill client external need.

#### superior client services

- dedicated personal relationship management.
- high priority of attention to detail.
- constant client communication and awareness.
- personalized service.
- quick response and delivery.
- cost effectiveness.

propel  
your business



## services.

### advertising & marketing

- marketing campaign planning & execution
- product launch
- media buying

### branding

- brand identity
- brand development & guidelines
- slogan formulation
- brand engineering & re-engineering

### creative services

- advertisement concept & designing
- illustrations
- product and packaging design
- exhibition stands & promo materials
- point of sales (pos)
- displays & signage
- presentation and 3D rendering
- professional photo shoots.

### web & on-screen

- design & development
- domain registration & web hosting
- search engine optimization (seo)
- e-commerce
- content management systems (cms)
- newsletter organism.
- online/offline application development
- interactive multimedia
- social media marketing

### production

- printing (offset, digital, screen, heat transfer)
- fabrication
- exhibition & promotional stands
- popup/rollup stands, flags & banners
- vehicle wrap
- indoor & outdoor signage
- premium gift items and giveaways



ideas  
that make a difference

# our work.

## Corporate Identity



Client : Kiwitech Sdn Bhd  
Web : [www.kiwitech.com.my](http://www.kiwitech.com.my)

## Logo Designs



## Graphics



Client : Pharmamaniaga Berhad  
Job Scope: Corporate Newsletter - Cure

and many more...

Client : Amona Sdn Bhd  
Web : [www.amona.com.my](http://www.amona.com.my)

## contact us.



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